

IPB INSURANCE INVESTS €3M In Social Engagement Fund

Irish mutual insurer IPB Insurance recently announced plans for its €3m social engagement fund, as part of IPB's Corporate Social Engagement (CSE) Fund which supports initiatives for social benefit, and will see investment across every local authority area in the country.

IPB Insurance rolled out its CSE Fund in 2012 on behalf of its members and, to date, has allocated €13m in support of a range of social community initiatives across the country.

The latest funding programme will focus on three main areas for investment. Over €150,000 will be invested in using football as a tool for social inclusion through the renewal of its partnership with the FAI Late Night Leagues in association with An Garda Síochána.

The provision of an extra €200,000 to promote music education will see an extension of the Education Training Board (ETB) Music Instrument Fund in partnership with Music Generation. Meanwhile, the third area will target €2.25m towards Active Travel safety and education in partnership with the Department of Transport and key stakeholder agencies. IPB and the Department are now in collaboration to develop a funding programme to support and promote safety initiatives, particularly for school children.

COMMUNITY'S SOCIAL NEEDS

Announcing the details of the Fund, John Kearns, CEO of IPB Insurance, said, "As a mutual whose members serve the public and their communities, we are committed to playing our part in partnership with our members to build a better Ireland. The €3 million investment in social engagement initiatives is strategically aligned with our members in addressing social needs within their communities."

Meanwhile, IPB's Chair John Hogan noted that at their "is our mutual ethos, which is about working together with our local authority and ETB members to protect their insurable interests in support of their objectives, namely,

IPB Insurance is set to invest €3m to support community, sport, education and social enterprise initiatives across the country over the next three years, with the multi-million investment including plans in Active Travel Safety to enhance school safety programmes in the public realm over the coming years.

to serve the needs of the public and wider communities. At IPB we believe in contributing to wider society and playing an active role in creating better communities and helping to address social needs."

He added that the investment will impact communities in every local authority area across the country, and he thanked IPB's members for their support and the partners involved in these initiatives for their commitment and energy to make a meaningful difference to the issues being addressed.

BREAKING DOWN BARRIERS

The event was also attended by representatives from CSE Fund programme partners and related stakeholders including local authority and ETB representatives, FAI, Music Generation, Road Safety

Authority and An Taisce.

Ger McDermott, FAI's Grassroots Director: "Football has the power to break down all kinds of barriers, providing everyone in society with an important social outlet. Our Late Night Leagues bring this to life and continue to positively impact the lives of youths across the country. We're delighted to have the continued support of IPB, local authorities and ETBs, and An Garda Síochána, whose ongoing investment allows us to realise the positive power of football."

Rosaleen Molloy, Chief Executive of Music Generation, described the second phase of funding as "a strong statement of commitment by IPB to our mission" and said she had no doubt the investment would contribute to transforming young lives through music across the country.



Pictured at the funding announcement were (l-r): John Hogan, IPB Insurance; Margaret O'Sullivan, Music Generation; Cathy Baxter, An Taisce; Sarah O'Connor, RSA; Ger McDermott, FAI, and John Kearns, IPB Insurance.